



2024-2025 VETERAN & FIRST RESPONDER YOGA SPONSORSHIP PACKAGES

Your commitment will *create* or *sustain* weekly trauma-informed and adaptive yoga programs made available for free to local veterans, service members, first responders and their families.

We are currently seeking small businesses and individuals to support our classes in a number of communities for our upcoming programs.



SPONSORSHIP LEVELS

INCLUDES	PILOT SPONSOR	GOLD	SILVER	BRONZE
Investment	\$3,000 <i>1 per location</i>	\$2,000 <i>4 per location annually</i>	\$1,000	\$500
Impact	Pilots 12 week series in new community	One season (12-13 classes)	Two months	One month
Recognition on social media (Instagram, Facebook, LinkedIn)	5 posts throughout pilot	4 posts	2 posts	1 posts
Logo & Recognition in Monthly Email Newsletter	2 monthly newsletters	2 monthly newsletters	1 monthly newsletters	1 monthly newsletters
Logo permanently recognized on website	✓			
Logo recognized on website through June 2025		✓	✓	✓
Logo printed on special t-shirt for participants	✓	upgrade for +\$500 *		
T-shirt for organization	✓ 12 custom shirts	✓ 2 shirts		

Please contact Lauren Turner at lauren@warriorwithinyoga.org for details.

SPONSORSHIP RECOGNITION EXAMPLES

SOCIAL MEDIA POSTS

For all sponsorship levels, including in-kind venue sponsors. Frequency varies by level.



MONTHLY NEWSLETTER

For all sponsorship levels

THANK YOU SPONSORS



We want to take a moment to express our gratitude to AYR Mass Wellness, our Pilot Sponsor for Milford. AYR Wellness was pivotal in our ability to launch our Free Warrior Yoga program in Milford, which first met at the Italian American Veterans Club and now meets at NRG Lab Fitness.

VETERANS' VOICES EPISODE 7



WWYP instructor and US Air Force Veteran, Steve Cannon, along with WWYP founder & Executive Director, Lauren Turner, sit with Matt Sargent, host of Veterans' Voices on WMCT-TV. In the interview Steve shares about his military experience and how he connected back with the veteran community through yoga, while Lauren shares how WWYP was founded.

[WATCH THE INTERVIEW](#)

CUSTOM SHIRT



For Pilot Sponsors only OR Gold Sponsors with upgrade. Two dozen custom shirts with class location and Sponsor's logo printed and distributed to veteran and first responder participants. 4 Shirts for Sponsor. Extras can be printed for sponsor for cost of shirts.

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